

SOLUTION BRIEF

IT GOVERNANCE AND PROJECT PORTFOLIO MANAGEMENT

Why Cloud Computing?

Leading analysts—including thought leaders from Gartner, Forrester, and IDC—agree that Cloud Computing offers significant advantages:

- No upfront capital investments
- Lower implementation, maintenance and upgrade costs
- Deployment in a few weeks instead of months
- Greater agility and scalability

Why Innotas?

According to Gartner’s 2010 Magic Quadrant for IT Portfolio Management, Innotas is one of the ‘Visionaries’ in the market. Additionally, Gartner rated Innotas as ‘Strong Positive’ in the 2011 MarketScope for Project and Portfolio Management Applications. The company has also recently won the Best of SaaS Showplace (BoSS) award by ThinkStrategies.

- Comprehensive PPM & APM functionality
- Unmatched FastTrack implementation approach
- Extensive IT & PPM Best Practices

Optimizing IT Operations and Driving Business Growth

CIOs must reimagine IT management as a driver of innovation that responds quickly, efficiently and strategically to changing market dynamics as well as elevate IT’s strategic importance as a business partner instead of a cost center.

However, the growing challenge for IT departments is that this heightened profile is also increasing demands to manage and prioritize a growing list of projects as well as align these with the overall business objectives. A recent Aberdeen Group research report cites “need to use project resources more effectively” as one of the top pressures of the IT department. According to the same report, best-in-class IT organizations address the aforementioned challenge by implementing specific strategies such as “invest in technology platforms to support portfolio management”.

Innotas as the backbone of IT Governance and Project Portfolio Management

Innotas’s IT Governance, Project Portfolio Management (PPM) and Application Portfolio Management (APM) solutions enable IT organizations to optimize and monitor their sustaining and strategic projects.

The solutions empower IT departments to effectively manage requests, resources, budgets and projects while delivering visibility to focus on projects with the highest possible return.

Built on a secure and scalable cloud platform, Innotas’ PPM and APM solutions deliver a comprehensive set of critical IT Management features.

On time, within budget and achieve desirable ROI

Deploying best-in-class IT Management strategies enabled by an advanced PPM solution such as Innotas delivers significant benefits to an IT organization. According to the aforementioned Aberdeen Group report, companies can achieve the following results within a short timeframe:

- Deliver IT projects on time
- Stay within projected budgets
- Achieve the desirable Return on Investment on their projects

Innotas’ clients such as City of Memphis (40% faster project completion) and Open Technology Solutions (\$10 million in cost savings) are living proof that PPM solutions provide tangible results and can even be achieved at a lower cost via a Cloud-based model.



Award-winning PPM and APM Functionality

Innotas' visionary IT Governance, Project Portfolio Management and Application Portfolio Management solutions deliver a comprehensive set of functionality within the foundation of PPM and APM, including:



Project Portfolio Management

- Project Request Management
- Project and Program Management
- Portfolio Management
- Resource Management
- Financial Management
- Analytics
- Prioritization



Application Portfolio Management

- Service Request Management
- Application Management
- Application Portfolio Management

Innotas also provides a **Web Services Application Programming Interface (API)** to integrate with existing enterprise systems such as CRM, HR, ERP, Business Intelligence and other applications.

Who is using Innotas?



What are they saying?

"With Innotas I can see how my organization is performing in real time; I can make adjustments as needed, and get involved quickly when there are problems - before they become big problems."

- Gerry Skipwith
Vice President of Services, Compugen

"After evaluating four to five other solutions, we were impressed with the people at Innotas far more so than with the other vendors in this space. The foundation of our success at UST Global is the trusted relationship that we build with our clients. In the same way, the team at Innotas worked with us selflessly to earn our trust."

- Tony Velleca
CIO, UST Global

About Innotas: Innotas provides a ground-breaking on-demand IT Governance solution—an easy-to-use, rapid-to-deploy and cost-effective way to manage resources and budgets across an IT department's entire inventory of projects, portfolios, applications, assets and service requests. With its strong foundation in Project Portfolio Management and Application Portfolio Management, Innotas provides CIOs and IT management with visibility across both strategic initiatives and sustaining operations for improved decision making across the entire IT portfolio.

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