

APPLICATION PORTFOLIO MANAGEMENT

Why APM?

IT typically spends 75% of its time, budget, and resources sustaining existing operations, or “keeping the lights on,” and only 25% on new strategic initiatives.

“Without ‘active’ management, the application stack becomes a heavier anchor on an organization’s ability to be agile and flexible. Thus, how an IT or application organization seeks to balance project and application portfolios has a strong bearing on the organization’s future.”

-Gartner, Key Issues for Application Portfolio Management, 2010

Gain control, reduce costs, and achieve agility across the application portfolio

Today’s typical IT department spends only 25 percent of its human and capital resources on strategic projects and business priorities. The remaining resources are spent managing and maintaining an ever-increasing number of applications—many of which may no longer provide value to the organization.

Rather than track these applications on a spreadsheet manually, today’s organizations need the ability to automatically inventory and manage all applications, along with pre-defined metrics. Doing so can enable you to determine the true cost of ownership—as well as the business benefit—of each application. Only through application portfolio management (APM) can organizations gain transparency into the application portfolio, realize efficiencies, and gain the flexibility and agility necessary to quickly respond to changing markets.

APM: A critical part of your IT governance strategy

Built on a secure and scalable cloud platform, Innotas’ APM solution enables organizations to improve the alignment between the application portfolio and defined business goals.

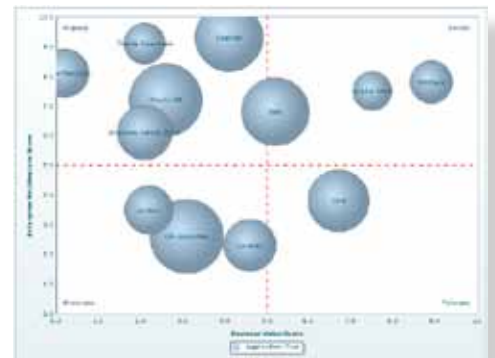
By enabling you to look at your application portfolio from a number of different perspectives, APM gives your IT department the information and control it requires to reduce the high cost of maintaining legacy applications and invest in more strategic ones.

Transparency across the entire application portfolio

With APM, you understand the true total cost of ownership of each of your applications. Age, usage, costs to maintain, upgrades, and more—all of these data points are illustrated through customizable and user-friendly dashboards and reports. Once you understand an application’s true cost, you can score it based on your goals to determine whether you should keep, retire, replace, or update it.

Efficiency gains through a streamlined portfolio

APM enables informed decision making that helps retire outdated or underused applications, update those that need updating, and replace or keep applications that do not or do provide value to the business. And, you can easily provide a justification for these decisions. The result: fewer applications to maintain, fewer people required to manage the applications, and reduced overall application costs.



Application Score Chart in Innotas

“With Innotas, the business now knows what we are working on: growth versus sustaining versus urgent requests, and now, we can ‘hot swap’ to better balance the IT portfolio.”

- Manager, Change Management, City of Tacoma

Why Innotas APM?

According to Gartner’s 2010 Magic Quadrant for IT Portfolio Management, Innotas is one of the ‘Visionaries’ in the market.

Additionally, Innotas was rated a ‘Strong Positive’ in the 2011 MarketScope for Project and Portfolio Management Applications.

Innotas has also recently won the Best of SaaS Showplace (BoSS) award by ThinkStrategies.

Key benefits:

- Comprehensive APM functionality
- Unmatched FastTrack implementation approach
- Extensive IT, APM & PPM Best Practices

Flexibility and agility to address business priorities

Once you have aligned your application portfolio to provide value for the organization, your IT department has the resources to focus on business priorities and take on strategic projects. And, a streamlined and targeted application portfolio provides the flexibility and agility you need to respond quickly to market changes—providing a competitive advantage.

Solution capabilities

Cloud-based Innotas APM provides the application portfolio management capabilities necessary to help your organization streamline and manage your applications efficiently. Because APM is cloud based, it can be quickly deployed at a much lower upfront cost.



Service request management

Control and manage new work requests such as those for enhancements, bug fixes, application changes, and maintenance using a single point of entry for all requests.



Application management

Track and manage IT applications with ease by understanding their total cost of ownership, planning resource needs and requirements, and making sound decisions based on accurate realtime information.



Application portfolio management

Achieve the best use of IT budgets and resources through full visibility into IT applications. You can model your application portfolio based on user-defined specifics, then use simple, customer scoring algorithms to prioritize it.



Resource management

Track your human resources through realtime resource capacity and demand data developed from defined fields such as initiative, role, and others. You can fulfill resource assignments automatically and access a single view of resource allocation.

About Innotas: Innotas provides a ground-breaking on-demand IT Governance solution—an easy-to-use, rapid-to-deploy and cost-effective way to manage resources and budgets across an IT department’s entire inventory of projects, portfolios, applications, assets and service requests. With its strong foundation in Project Portfolio Management and Application Portfolio Management, Innotas provides CIOs and IT management with visibility across both strategic initiatives and sustaining operations for improved decision making across the entire IT portfolio.

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